



# **Sponsor Packet**

### What is the Catholic Women's Conference?

Through the annual Catholic Women's Conference, the Archdiocese of Philadelphia offers women of the greater Philadelphia area a moment of encounter with Jesus Christ, the splendor of his Church and the beauty of friendship with other women. This unique event is designed for Catholic women in all three states of life, married, single, and consecrated. Throughout the day various speakers address Catholic perspectives on current news and issues affecting women and how we, as women of faith, can respond with an authentic feminine presence to transform every aspect of life and society. Tracks will be offered in English, Spanish and American Sign Language.

#### You are invited to support Catholic women!

In the spirit of the New Evangelization and the Church's call to be faithful Catholic witnesses, we invite you to consider supporting this great event through a variety of sponsorship opportunities. Your support will help provide a meaningful and grace-filled experience for women who desire to grow in faith and in understanding of their unique feminine genius. We expect over 1300 Catholic women from the greater Philadelphia area to attend.

## Will you help make this conference a reality?

There are many different ways to support the Catholic Women's Conference:

- Advertise in the Event Program Book
- Become an Event Sponsor at the Platinum, Gold, Silver or Bronze Level
- Sponsor a speaker by underwriting their honorarium
- Donate to our scholarship fund to help us offer discounts to religious sisters, college students and women in financial need
- Donate a door prize or small gift for the hospitality bags

Please browse below and on the next few pages to see the variety of ways you can assist!

# **Sponsorship Opportunities:**

# Advertise in the Event Program Book

All attendees receive a special program book at the conference to reference throughout the day. The book will also serve as a takeaway to share with others after the event. Please consider purchasing an ad to be published in the program book:

\$500

\$250

- Outside back cover color ad (7.5"H x 6"W): \$1,000
- Full page black and white ad (7.5"H x 6"W):
- 1/2 page black and white ad (3.5"H x 6"W):
- 1/4 page black and white ad (3.5"H x 3"W): \$150



### **Become an Event Sponsor**

We are pleased to offer overall event sponsorship opportunities at various levels. The chart below explains the benefits included at each level of sponsorship:

| Platinum: | \$5,000+ |  |  |
|-----------|----------|--|--|
| Gold:     | \$2,500  |  |  |
| Silver:   | \$1,000  |  |  |
| Bronze:   | \$500    |  |  |

| CWC Sponsorship Levels  | Platinum<br>\$5,000+ | Gold<br>\$2,500      | Silver<br>\$1,000    | Bronze<br>\$500      |
|---|----------------------|----------------------|----------------------|----------------------|
| Complimentary registration<br>and reserved seating in<br>keynote and dining areas | 5 guests             | 3 guests             | 1 guest              |                      |
| Vendor table in the exhibit space   | •                    | •                    |                      |                      |
| Sponsor Ad in the event program book  | 1 Full Page          | ½ Page               | ¼ Page               | ¼ Page               |
| Prominent listing on the conference website                                       | 1 <sup>st</sup> Tier | 2 <sup>nd</sup> Tier | 3 <sup>rd</sup> Tier | 4 <sup>th</sup> Tier |
| Sponsor name mention<br>during conference welcome<br>remarks                      | •                    | •                    |                      |                      |
| Logo included in promotional materials  | •                    | •                    |                      |                      |
| Logo included in conference<br>e-communications                                   | •                    | •                    | •                    | •                    |

## **Other Sponsorship Options**

If you prefer to make a more specific gift or gift in kind, please consider these options:

- Sponsor a speaker: Underwrite a specific conference speaker
- **Scholarship fund:** Help us offer steeply discounted rates for religious sisters, college students and women in need by contributing to our scholarship fund
- **Conference Hospitality bags:** Donate 1300 conference bags to be distributed to all attendees (Approximately \$1,500)
- **Gifts for Hospitality bags:** Provide gifts for inclusion in the hospitality bags to be given to each attendee (minimum 1300 gifts)
- Donate a door prize: Create a gift basket or donate a gift we can give away to a conference attendee

Please use the form on the next page to sign up to sponsor the Catholic Women's Conference. Thank you for your generosity!



## Catholic Women's Conference Sponsor Registration Form

### **Advertise in the Event Program Book: Become an Event Sponsor:** \_\_\_\_ Outside back cover color ad: \$1000 \_\_\_ Platinum Sponsorship: \$5,000+ \_\_\_\_ Full page black and white ad: \$500 \_\_\_\_ Gold Sponsorship: \$2.500 \_\_\_\_1/2 page black and white ad : \$250 \_\_\_\_ Silver Sponsorship: \$1,000 \_\_\_\_1/4 page black and white ad : \$150 \_\_\_\_ Bronze Sponsorship: \$500 **Other Sponsorship Options:** Please accept my donation of \$\_\_\_\_\_ for \_\_\_\_\_. I would like to donate a gift for the conference bags (minimum 1300 gifts), door prize, or other *gift in kind*. My gift will be: **Your Organization Information:** Organization: \_\_\_\_\_ Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Address: City: \_\_\_\_\_ State: \_\_\_\_ Zip Code: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: Website: Please send a check and this form to: Women's Conference Sponsors

Women's Conference Sponsor c/o Roxanne Nepomuceno 176 Edgehill Road Bala Cynwyd, PA 19004

Please enclose a check made payable to: Archdiocese of Philadelphia

Or make you payment online at: <u>https://secure.acceptiva.com/?cst=A76wDa</u>

#### **Confirmation:**

Upon receipt of this registration form and payment, you will receive confirmation from a member of the Catholic Women's Conference planning committee. You can contact us at any time at <u>cwcvendors@gmail.com</u>. Thank you for your sponsorship!